

## **A.G. EDWARDS**

In a world of new, higher tax brackets, your investment broker can be a valuable source for investment ideas that can help you reduce taxes. It's all part of the complete service AG Edwards is committed to offering you. Not only this year, but every year. The time to start next year's tax planning is now. And your AG Edwards investment broker can help you with an understanding of your particular needs. Why not take advantage of that expertise by calling today?

## **AETNA/US HEALTHCARE**

No matter where we live—when it comes to something as important as health care—we all want the best. That's why AETNA and US HEALTHCARE have joined forces to create a partnership that will set a new standard for quality and caring. AETNA and US HEALTHCARE. Raising a standard for your town, for your family, and for you.

## **ALCATEL**

Throughout the world, Alcatel is helping to provide advanced communication system solutions. We believe in working in close partnership with our customers to provide these solutions. Solutions which bring people together throughout the world. Our success not only makes us number one worldwide, but more importantly, confirms our commitment to total customer satisfaction. Alcatel. Your reliable partner in communications systems.

## VALLEY VIEW AUTOMOTIVE

Are you ready to get revved up? Valley View Automotive's got all of the hottest SUVs you've been searching for!

For two days only, come in for a test drive and leave with a powerful SUV for just half the price.

Yes, you heard it, half the price!

Hurry in to Valley View as fast as you can, by car or on foot to take advantage of this outrageous sale. Don't wait, 'cause this promotion is going on for only 48 hours and the SUVs are being driven out of the lot faster than you can say 4 wheel drive!

Valley View Automotive, SUVs to get you into gear.

***(Art Direction to help you read Valley View Automotive:***

*This is a hard sell. The promotion is time sensitive so we want customers in as fast and as soon as possible. Voice over should be thrilling and exciting yet commanding. Read at a fast-pace. Voice Reference: Blake Shelton)*

## ALLIANZ

Wherever you are. Whatever you do. A company of the Allianz Group is always on your side. To us, risk management means thinking the unthinkable to prevent risk turning into loss. As one of the world's leading global insurers our financial strength and technical expertise combine to make Allianz Group the partner you can trust whenever and wherever you need us. Allianz, The Power On Your Side.

## **ALLSTATE INSURANCE**

#1: Go ahead...Make a wish...Now call your Allstate agent. Because today, planning makes wishes come true. And your Allstate agent can help make sure that “family security”, “college funding”, and even a “healthy retirement” are in the stars for you. Your Allstate agent wants to be your agent for life. You’re in good hands with Allstate Life Insurance.

#2: You never know for sure, but there’s this guy in the office that swears that HIS car insurance is the best, and tells everyone what a hot negotiator he is. So you ask him. “Did you get a discount for air bags, or anti-lock brakes? What about a discount for multiple cars?” Now he’s speechless. “Oh...one last thing. You want the name of my insurance company?” To help make sure you’re getting the auto insurance discount you deserve, talk to an Allstate insurance agent in your neighborhood. You’re in good hands with Allstate.

## **AMERICAN EXPRESS** (do #1 or #2)

#1: This store isn’t having a fire sale. It’s not a year-end clearance. And they haven’t lost their lease. It’s the kick-off of Buyer’s Assurance from American Express. Now, until the end of the year, we’ll double the repair period of the manufacturer’s warranty. Double it up to an extra year. It’s as simple as using the AMERICAN EXPRESS card. Now, why would you shop with anything else?

#2: Ever skied the Alps? Hiked the Andes? American Express Membership Rewards give you free travel to almost anywhere. Or choose free jewelry, clothing, even golf clubs. And since Rewards points never expire, you can choose to take your time choosing. American Express. Do more.

## **GOOD FOR ALL** (a nonprofit)

For every one of us who has a shelter over our heads, there are four people who are without even the basic necessities, due to events beyond their control, such as hurricanes, earthquakes, landslides and other weather-related disasters.

Disasters strike, catastrophes happen but families don't have to suffer – and you can make a difference.

Visit good for all DOT O-R-G (spell out ORG) for ways on how you can help save a life. Donations are desperately needed.

### ***(Art direction to help you read Good For All:***

*The voice of the narrator should be influential in their message. The tone of voice is calming, but still conveys a sense of urgency to showcase that help is desperately needed. The read should be slow and deliberate, while still sounding natural. When it comes time to read out the URL, say good for all dot o r g )*

## **Skills4Lyfe KITS FOR KIDS**

This holiday season, remember that they love this time of year because you love it too. And you love it because you get to make them happy.

This year, make them happy *and* more useful.

These aren't your 'run of the mill' craft kits, with googly eyes and sparkles. These kits make learning to sew a button, fixing a toilet flusher, and making macaroni salad into activities they'll actually *want* to do.

Life skills are cooler than the newest video game. Make learning fun.

Make kids useful. Give them the gift that gives back. Give them a

Skillz4Lyfe (skillZ-for-life) kit.

### ***(Art direction to help you read Kits for Kids:***

*We are looking for a single voice actor to provide the narration for this funny and cheeky ad that falls a tad on the bold side. The best candidate for this voice over job is someone who's able to sound smart, funny, uncool, but also endearing all at the same time. A serious tone is preferred. Even though it's a funny concept, we'd prefer the humor to be delivered with a drier read. Note: Try to make the 'z' in Skillz4Lyfe sound prominent and uncool in a funny way. )*

## **PHARMA ME** (this is a technical script)

Pharma Me's Better Me Capsule is recommended for adults over 18 years of age who are suffering from Adenovirus (a-den-o-virus) infections. If you suffer from acute bronchitis (brank-i-tus) you should avoid taking the Better Me Capsule or consult with your physician before starting your doses. Side effects may include: inflammation, headaches and vertigo. For a full list of side effects visit [www dot better me cap dot com](http://www.betterme.com).

### ***(Art direction to help you read Pharma Me:***

*There are many technical terms in this sample script. Note the correct pronunciation is indicated in parenthesis beside the word. The script should be read at a faster than normal pace. )*

## **Surf's Up** (a documentary Produced by Extreme Summer Sports Network)

Surf's Up! Watch our series chronicling the journey of three men searching for the biggest waves in the world. Through candid interviews with their families and friends, we get inside the heads of extreme surfers embarking on a rush of a lifetime, Surf's Up! tonight on the Extreme Summer Sports Network.

### ***(Art direction to help you read Surf's Up:***

*The listeners should feel inspired and enticed to tune into the documentary. Should be thrilling and upbeat. Read at a medium pace with a raspier tone of voice.*

*Voice Reference: Miley Cyrus )*

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**JB Lessworth** (a parody of JB Wentworth ad)

It's your money. Use it when you need it. We'll use it too.

If you have a structured settlement and you need cash now,

JB Lessworth can help. Have you found a really good deal on the jewelry channel? And you spent this month's check at the track?

You are in luck. We'll buy all or part of your structured settlement for a lump sum cash amount. How much you ask? Never mind those little

details. You were never that good at math, and it would probably

confuse you. That's right, just remember we can turn that boring \$1000 per month for life that you've got going, into a new motorcycle or boat

right now! Or use it to pay off those gambling debts before the lone sharks break your legs. Or you can use it to pay those bills that have

piled up as a result of an inability to move back in with your parents.

Call JB Lessworth now and speak to one of our structured settlement specialists, Vinnie or Vito. You'll get a no-cost appraisal and they'll make you an offer you can't refuse.

The call is free and there is no obligation on our part to give you a fair deal.

It's your money. Use some of it when you need it. And give the rest to us. Call 877-CASH-NOW That's 877-CASH-NOW